



THE LOGISTICS & SUPPLY CHAIN FORUM

At The Sawgrass Marriott, Ponte Vedra, Florida

June 3 - 5, 2018

The Logistics & Supply Chain Forum, June 3 - 5, 2018 Conference Program**

As of March 8, 2018

(**Program Subject to Change)

KEYNOTE PRESENTATION

Strategic Solutions: Strategies for America

Max Brooks, Problem Solving Thought Leader, Zombie Lore Expert & Best Selling Author

SEMINARS & CASE STUDIES *(Additional sessions to be announced)*

Priming the Supply Chain For Your Customers: Lessons Learned from Amazon's Supply Chain

Brian Birch, Chief Operations Officer, Netrush

Innovation and Technology in the Supply Chain: Finding the Right Balance

Orlando McGee, SVP, Global Strategy, Anixter Inc.

Blockchain – What is it? How can I use it to improve my Operations?

Kim Shelby, VP of Operations, RATIONAL USA

Power Panel: Strategies for Last Mile and Omnichannel Success

Kunal Thakkar, SVP of Global Operations, Newegg, Inc.

Session info to come

Pradeep Vachani, SVP & Head of the Travel, Transportation and Logistics Business, EXL



KEYNOTE PRESENTATION

Strategic Solutions: Strategies for America

Max Brooks, Problem Solving Thought Leader, Zombie Lore Expert & Best Selling Author

As a best-selling author, Max Brooks is credited with helping propel zombie-lore from niche sub-culture fascination to mainstream pop-culture obsession. While Brooks has published three massively successful zombie-themed books—*The Zombie Survival Guide*, *World War Z*, and *The Zombie Survival Guide: Recorded Attacks* (all of which are now considered the definitive tomes for the genre) and publishes his fourth, *Minecraft: The Island: A Novel* in July 2017—Brooks' ultimate goal was to challenge old ways of thinking and encourage mental agility and flexibility for problem solvers and leaders. Brooks' unique, unconventional thinking depicted in his books has even inspired the U.S. military to examine how they may respond to potential crises in the future. *World War Z* was read and discussed by the sitting Chairman of the Joint Chiefs and Brooks has been invited to speak at a variety of military engagements—from the Naval War College, to the FEMA hurricane drill at San Antonio, to the nuclear "Vibrant Response" wargame. In 2016, Brooks accepted a fellowship at the Modern War Institute at West Point, where he studies, writes about, and lectures to cadets about today's current conflicts.

Today, Brooks explores the consequences of failed leadership, making the leap from mythos to American History with the release of his latest book, *The Harlem Hellfighters*. The graphic novel chronicles the little-known story of the first African-American regiment mustered to fight in WWI. They spent longer than any other American unit in combat and displayed remarkable valor on the battlefield. Despite extraordinary struggles and overt racism, the 'Hellfighters', as their enemies named them, became one of the most successful—but least celebrated—regiments of the war. Once again, Brooks drills down to help find what lessons can be learned from the triumph and tragedy of the Harlem Hellfighters.

The son of Hollywood legends Mel Brooks and Anne Bancroft, Max Brooks is dedicated challenging and encouraging systems and institutions to think outside the box when problem solving. Even his fiction, while undeniably entertaining, works to raise awareness on the issues of disaster preparedness, crisis management, and survival for the common reader—all under the thematic guise of a zombie apocalypse.





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SEMINARS & CASE STUDIES

Priming the Supply Chain For Your Customers: Lessons Learned from Amazon's Supply Chain

Brian Birch, Chief Operating Officer, Netrush

Amazon's effect on the Supply Chain is well documented. From ordering to the last mile, to getting products inside the homes of customers, they have redefined processes with tech and data, affecting every aspect of the supply chain. Additionally, Amazon has created an enormous Prime customer base and raised expectations by innovating around convenience. The looming question for every company is - how do you keep up?



As Netrush's Chief Operating Officer, Brian Birch plays a key role in developing the people and processes that drive operational controls, administrative and reporting procedures, and systems to effectively grow the organization. A scholar of Six Sigma and Lean Manufacturing tools and techniques, Brian has a history of proven strengths that extend across the e-commerce supply chain and team development. With over 8 years of leadership experience at Amazon and over two decades working in the operations industry, Brian is a high-impact leader at Netrush with a great depth of experience.



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Innovation and Technology in the Supply Chain: Finding the Right Balance

Orlando McGee, SVP, Global Strategy, Anixter Inc.



Orlando is a results-driven Senior Executive with more than 25 years of success spanning supply chain, distribution, transportation, and operations. His broad areas of expertise include lean improvement, network optimization, supply chain management, and analytics.

Throughout his executive career, Orlando has held leadership positions with Anixter, Cintas, Kellogg Company, and W.W. Grainger. He has been responsible for leading a distribution network transformation resulting in significant cost savings and profit increases. As a proven technical expert, Orlando has implemented network design strategies saving operations costs while increasing personnel efficiency and distribution effectiveness.

Orlando attained his MBA with a concentration in International Management from Lake Forest Graduate School of Management and a Masters in Legal Studies from Governors State University.

Orlando retired from the United States Air Force in 2006, after serving a distinguished 20 plus year career.

Orlando was named “Multi-Cultural Leader of the Year” by the Illinois Diversity Counsel.



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Blockchain – What is it? How can I use it to improve my Operations?

Kim Shelby, VP of Operations, RATIONAL USA

We have all heard of it. This seminar will tell you what it is and how it can be used to improve the speed of material through your Supply Chain.

Blockchain is a shared, distributed ledger that facilitates the process of recording transactions and tracking assets in a business network. But we will talk about it's exciting benefits including reduction of paperwork and a shortening of the supply chain. Many large transportation companies are already using it to track their cargo. Let's talk about it.



Kim Shelby is the Vice President of Operations for RATIONAL USA with oversight responsibility in Supply Chain, Customer Service, Operations, and Logistics. For over 15 years she has led Supply Chain Operations that are increasingly efficient and customer centric. Her focus is on improving customer experience while reducing inefficiency at every point of the supply chain. This involves simplifying complexity and keeping the Voice of the Customer central to your strategy. Recognized as a transformational leader she has led teams through significant change projects including Distribution Automation,

Organizational Redesign, Centralization and SAP Implementations.

Kim holds an MBA with a specialization in Organizational Behavior.



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Power Panel: Strategies for Last Mile and Omnichannel Success

Kunal Thakkar, SVP of Global Operations, Newegg, Inc.

Customers expect a seamless experience across channels. They want shorter fulfillment timeframes, with more transparency and convenience. You need to connect the dots between channels, leverage partners, keep costs down, and develop a data-driven strategy. Our panel of omni-channel stars share their experiences – the successes and the challenges – in this interactive session.



As the Senior Vice President of Global Operations at Newegg, Kunal Thakkar oversees the company's global supply chain functions, including managing fulfillment, reverse logistics, transportation, logistics infrastructure and operations strategy. In this role Mr. Thakkar has executed various initiatives to optimize the business process and successfully optimized Newegg's supply chain to make it lean and more profitable. Under his leadership the operations team is responsible for various business units including B-C, B-B, Marketplace and 3PL services. He has also been very instrumental with the company's global expansion efforts and corporate development and partnerships.

Prior to joining Newegg, Mr. Thakkar was the vice president of global operations and business strategy at a fashion apparel wholesaler, where he was responsible for the strategic and operational leadership of the company. He also served as a supply chain management executive at UPS Professional Services where he worked with numerous Fortune 500 companies to help streamline operational processes and improve efficiency.

Kunal participates on the ecommerce customer advisory boards for few global transportation and logistics companies including FedEx and also serves on the advisory board for Narvar that focuses on post purchase customer experience solutions.

Mr. Thakkar holds a master of science in engineering management from California State University, Northridge and also received a global logistics specialist certification from California State University, Long Beach. He completed his undergraduate in Engineering from Mumbai University in India.

He enjoys spending time with his family and getting involved with nonprofit organizations and doing charity work.



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Session info to come

Pradeep Vachani, SVP & Head of the Travel, Transportation and Logistics Business, EXL



Pradeep Vachani is Senior Vice President and Global Head of the Travel, Transportation and Logistics Business at EXL, where he and his teams are driving Business Transformation in Operations, Analytics, Finance and Digital areas for EXL clients. EXL is a leading business process solutions company that looks deeper to drive business impact through industry knowledge and data. Pradeep's teams provide operations management, analytics, consulting and technology enabled solutions to organizations across multiple industries such as Trucking, Brokerage, Logistics, Travel Management Companies, Airlines, Hotels, Online Travel Agencies among others.

Prior to joining EXL in 2010, Pradeep was EVP and Co-CEO of the Industrial & Infrastructure Services unit at WNS Global Services where he created the go-to market strategy and launched the business unit focused on the Manufacturing, Utilities, Telecom, Shipping and Logistics industries. At WNS he grew the business 100% between 2007 and 2010. Prior to WNS, Pradeep held increasingly responsible roles in Information Technology at companies such as BASF, Bear Stearns, Merck and Engelhard Corp.

Pradeep holds a B.S. degree in Computer Science from Rutgers, The State University of New Jersey and has completed an executive certificate in Global Management from Thunderbird. Additionally, Pradeep serves as an advisory board member on the Customer Experience Board at Rutgers University and is an appointed member of the Public Transit Advisory Committee in Princeton, New Jersey.